



Production and operations management: manufacturing and services (third edition) study guide (Fudan learned(Chinese Edition)

By GONG GUO HUA ZHU BIAN



paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-09-01 Pages: 223 Publisher: Fudan University Press Title: Production and Operations Management: Manufacturing and Service Industries (third edition) study guide (Fudan the erudition University management class textbook) ISBN : 9787309091977 Press: Fudan University Press Author: Gong Guohua editor Original Price: the 15 yuan publication date :2012 -9-1 Price: 10.5 yuan Revision: 1 Binding: Paperback Words: 179.000 yards: 223 Folio: Big 32 Weight : Editor's Summary due to the diversity of operations management practice. a textbook is hard to make all walks readers satisfaction textbooks only abstract general concepts. up as appropriate explanation. which put forward higher requirements for teachers. in order to facilitate the teaching and The students further understanding of the operational management. especially the preparation of this study guide books. Gong Guohua editor of the Production and Operations Management - Manufacturing and service sector study guide provides some of the more typical case. content on quantitative analysis is appropriate to provide some exercises for students to practice. provide undergraduate questions and MBA questions for reference. I believe that Production and Operations Management - manufacturing...

Reviews

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