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La méthode Six Sigma de l'entreprise performante

By Anis Ben Alaya

50 Minutes Jun 2014, 2014. Taschenbuch. Book Condition: Neu. 203x127x2 mm. This item is printed on demand - Print on Demand Neuware - Un guide pratique et accessible pour comprendre la méthode Six Sigma Calibrer ses nouveaux objectifs tout en augmentant la qualité du produit ou du service : voilà la promesse de l'approche Six Sigma. Structurée et précise, la méthode place le client, l'employé et le processus au coeur de la réflexion, ce qui en fait un outil complet et performant. Ce livre vous aidera à : . Maîtriser rapidement la notion d'écart-type et les différentes étapes du DMAIC . Améliorer les processus-clés de votre entreprise . Séduire à nouveau votre clientèle grâce à une amélioration de la qualité du produit . Rechercher sans cesse la perfection . Et bien plus encore ! Le mot de l'éditeur : « Avec l'auteur, Anis Ben Alaya, nous avons cherché à présenter aux lecteurs cette philosophie de la perfection. La méthode Six Sigma pousse en effet à une remise en question continue s'inscrivant dans la durée, à laquelle toute la hiérarchie doit participer pour assurer son succès. » Juliette Nève À PROPOS DE LA SÉRIE 50MINUTES | Gestion & Marketing La série...



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