



Business Opportunities in Turkey (Paperback)

By U S Department of Commerce

Createspace, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.As the most eastern country in the West and the most western country in the East, Turkey presents excellent immediate and long-term opportunities for American firms. Turkey's growing economy, favorable geographical position and demography, growing consumer middle class, solid banking sector, and the dynamism of its entrepreneurial class have made this country a growing market for U.S. exporters. Over 1,000 American firms have made Turkey their home, across virtually all industry sectors. However, like many emerging markets, Turkey presents a range of challenges to doing business, including turbulent politics, occasional civil demonstrations, regional instability, complex bureaucracy, onerous terms and conditions in government contracts, a weakened judicial system, and market access barriers in the strategic life sciences and agricultural sectors. American firms are encouraged to work closely with the U.S. Mission in Turkey to vet potential projects, find qualified partners, and conduct due diligence. For many decades, the United States and Turkey have enjoyed deep and broad political and military relations. While we do not always agree on every issue, both countries partner closely on a range of...



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