



Landing Page Optimization

By Page, Rich; Ash, Tim; Ginty, Maura

John Wiley and Sons Ltd. Book Condition: New. 2012. 2nd Edition. Paperback. A fully updated guide to making your landing pages profitable Effective Internet marketing requires that you test and optimize your landing pages to maximize exposure and conversion rate. Num Pages: 480 pages, Illustrations. BIC Classification: UMW. Category: (P) Professional & Vocational. Dimension: 188 x 231 x 16. Weight in Grams: 720. . . . Books ship from the US and Ireland.



READ ONLINE
[6.49 MB]

Reviews

An extremely wonderful book with lucid and perfect information. It is one of the most awesome publication i have read. Your life period will probably be enhance the instant you total looking at this pdf.

-- Prof. Dan Windler MD

It is really an amazing publication i actually have at any time read. It is really simplistic but unexpected situations inside the 50 percent of your pdf. Its been written in an exceptionally simple way in fact it is just right after i finished reading this ebook where actually transformed me, alter the way i really believe.

-- Dr. Celestino Spinka III